

DCM ASIA

GREAT CHEMISTRY™

Contact **RITA VELEZ MENDES**
Telephone **+60 3 2283 2688**
Cell **+60 17 622 6420**
Email **rita@gan4hire.com**
Website **dcmasia.com.my**

For Immediate Release
5 April 2017

DCM Asia Spreads Its Wings

Leading Malaysian Specialty Chemical Solutions
Provider To Deliver Great Chemistry to ASEAN.

From a small Malaysian enterprise to a regional player, DCM Asia is looking to spread its wings and deliver great chemistry to industries in the ASEAN.

To that end, DCM Asia has made two big moves this year to solidify their status as a leading specialty chemical solutions provider: Launching a new corporate identity and acquiring Erapoly Marketing Sdn Bhd.

Previously known as Drex Chem Sdn Bhd, the newly minted DCM Asia brand now better reflects their goals as a corporation - Delivering Great Chemistry to customers and business partners.

This is also reflected in DCM Asia's recent acquisition of Erapoly Marketing. It's a move that broadens their product portfolio to include offerings in engineering plastics and thermoplastic elastomers, fortifying their position as a leading value-added specialty chemical solutions provider in Malaysia.

DCM Asia is currently leading in specialty solutions provider for Personal Care and Industrial Sciences.

"EM has been identified as the leading player in Malaysia with a broad distribution network of customers and a strong suite of products and solutions in its portfolio," said DCM Asia CEO Lee Deek Sern. "This investment makes DCM Asia a larger, more efficient and diversified company."

With the investment, DCM Asia can look forward to servicing more export-oriented markets such as automotive, packaging, electronics and consumer goods, providing access to an international customer base.

The focus will be on adjacent industry verticals, geographic expansion into neighboring ASEAN countries as well as value-added service-line additions.

"This acquisition is an important first step to become more diversified in our segments as well as geographies." said DCM Asia Chairman Dr. Sander Herden.

###

About DCM Asia

DCM Asia has been delivering Great Chemistry since 1987 and it is one of Malaysia's leading specialty chemical solutions provider. It is our mission to help our business partners Deliver Great Chemistry in Industrial Sciences, Life Sciences, and Material Sciences. Our chemistry works because we forge strong relationships with our partners and provide innovative, creative and bespoke solutions, with a niche-focused approach, supported by timeliness and cutting edge technology.

For more information, visit <http://www.dcmasia.com.my/>